

Poster Analysis Sheet



Stage 1 – First impressions

Describe the appearance of the poster. Pay attention to details such as subject, layout, illustrations, and color.

Stage 2 – Exploring the details

Who published the poster?

Who was the intended audience?

What words or phrases do you think would be most helpful to new immigrants? List and learn them.

Stage 3 – Understanding the meaning

What was the goal of the poster?

Where do you think the poster was located?

How do you think the poster was used?

Which words or phrases do you find surprising?

What could you learn about Israeli society in the 1950s from the poster?

Stage 4 – Reflecting and evaluating

Write three questions that came to mind after studying the poster.

- a. _____
- b. _____
- c. _____

What information would you like to know in order to get a more complete picture of the subject?

Would this poster be relevant today? What changes would need to be made to make it useful in Israel today?

How would a poster such as this be received in your country? How are attitudes toward immigrants?
