



Communication as  
an Engagement Tool

## Pre-session



# Emails

- The content for this coming week is \_\_\_\_\_.
- It fits within our learning arc this way \_\_\_\_\_.
- I would like to know ahead of time \_\_\_\_\_.
- Share with your tween/teen \_\_\_\_\_.
- Your tween/teen needs to bring \_\_\_\_\_.

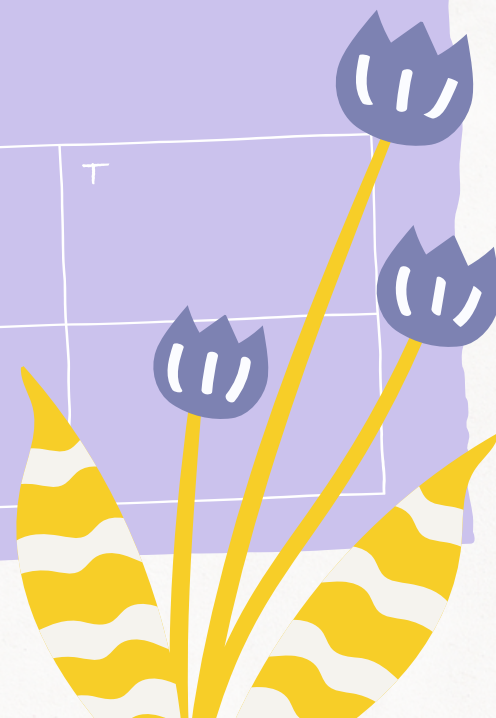


## Post-session

- Photos & videos
- Links to videos, resources, articles, podcasts, etc.
- The following conversations/debates/explorations were central today \_\_\_\_\_.
- Tweens/teens struggled with/were challenged by \_\_\_\_\_.
- Ask your student these three questions \_\_\_\_\_.
- I was most impressed with \_\_\_\_\_.

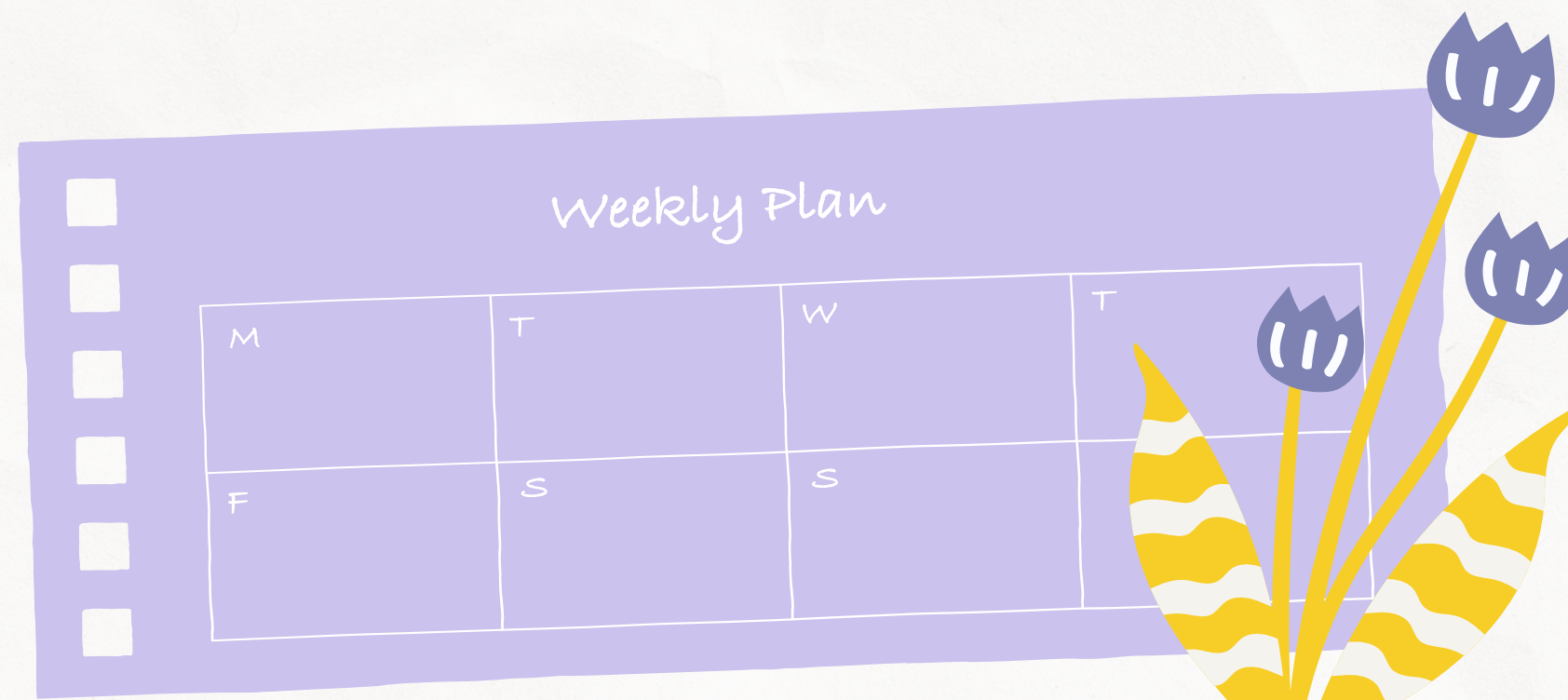
Weekly Plan

	T	W	T
S		S	



# Online

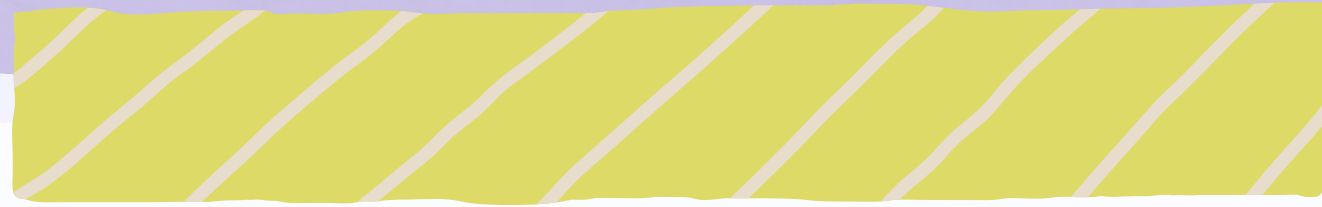
- Parent social media accounts
- Parent webpage on website
- Parent calendar of events
- Parent listserve or chat forum
- Parent Whats App group



# Other Communications

- Overview of what's coming up
- Simchas, support, and sorrows
- e-Newsletter
- The 'Car Ride Home' discussion guide
- Provide links to related content for parents or tweens/teens
- At home follow up/continued learning





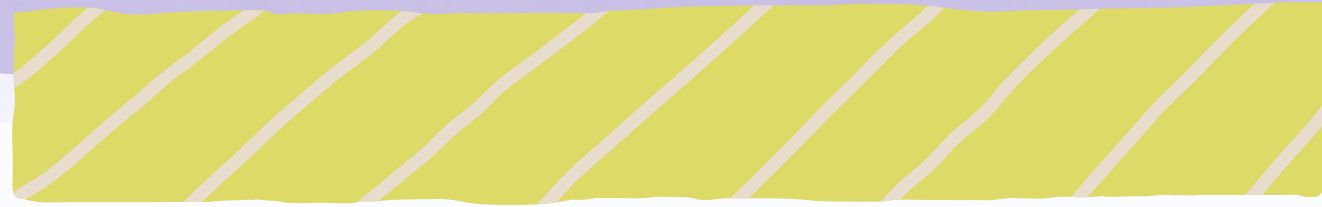
Parent Learning as  
an Engagement Tool



# Parent Learning



- Jewish learning such as rituals, how to, Israel, Mussar, etc.
- Parent(ing) education programs
  - Raising tweens/teens
  - General parenting topics such as resilience, mental health/wellness, social media impacts, etc.
  - Adult parent-grandparent relationships
- Hebrew Cafe
- Age/Stage Chevruta partners



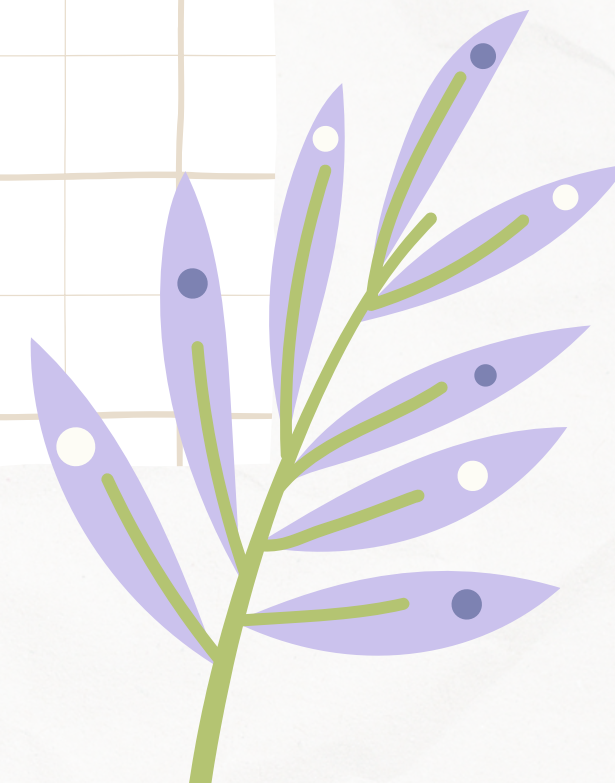
Parent Activities as  
an Engagement Tool



# Parent Activities



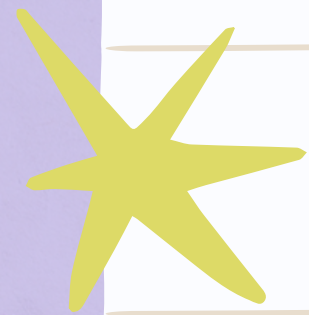
- Parent book/podcast club
- Parenting support groups
- Parent Limmud /Shabbaton
- Parent networking opportunities
- Parent night out
- Parent chavurah





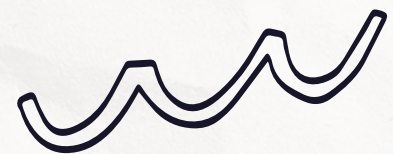


Parent-Tween/Teen  
Joint Programs  
as an Engagement Tool



# Parent-Tween/Teen Joint Programs

- Parent-Student education programs
  - Parents as role models or life-long learners
  - Parents as “sharers” & “storytellers”
  - Tweens/teens as teachers
  - Shared experiences ~ shared language
  - “It Takes a Village” & “My Teen Isn’t Nuts”
  - Tough topics with experts/specialists
- Family tikkun olam - learning and service
- Multi-family gatherings
- Mult-generational programming



# Choose your area of interest!

## Create Your Own:

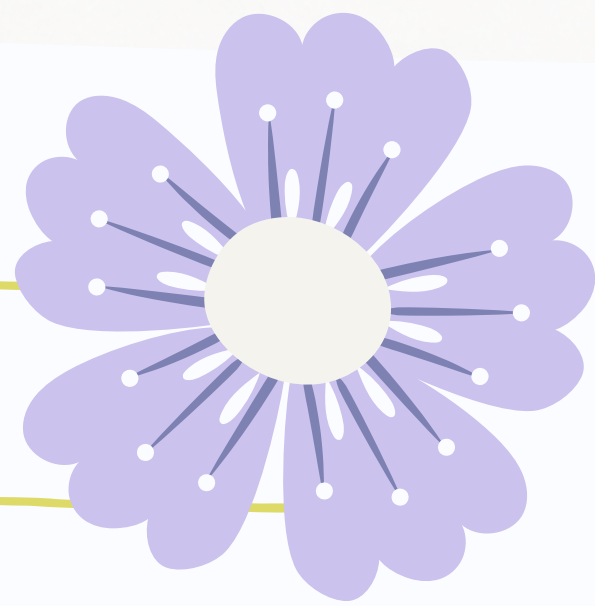
- Communication
- Parent Learning
- Parent Activities
- Joint Parent-Tween/Teen Program





See

Thank You!



Feel free to follow up with me  
after this session at:  
[ehruby@jewishedproject.org](mailto:ehruby@jewishedproject.org)

