

Parent Engagement Webinar Brainstorm

Facilitated by: Erica Hruby (ehruby@jewishedproject.org)

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Communication (email, online, other)

- 1) Pre-session:
 - a) The content for this coming week is _____.
 - b) It fits within our learning arc this way _____.
 - c) I would like to know ahead of time _____.
 - d) Share with your tween/teen _____.
 - e) Your tween/teen needs to bring _____.
- 2) Post-session:
 - a) Photos & videos
 - b) Links to videos, resources, articles, podcasts, etc.
 - c) The following conversations/debates/explorations were central today _____.
 - d) Tweens/teens struggled with/were challenged by _____.
 - e) Ask your student these three questions _____.
 - f) I was most impressed with _____.
- 3) Online:
 - a) Parent social media accounts
 - b) Parent webpage on website
 - c) Parent calendar of events
 - d) Parent listserve or chat forum
 - e) Parent Whats App group
- 4) Other Communications:
 - a) Overview of what's coming up
 - b) Simchas, support, and sorrows
 - c) e-Newsletter
 - d) The 'Car Ride Home' discussion guide
 - e) Provide links to related content for parents or tweens/teens
 - f) At home follow up/continued learning
- 5)
- 6)
- 7)
- 8)
- 9)
- 10)

Parent Learning Ideas

- 1) Parent Torah learning as an opportunity to re-spark joy in parenting
- 2) Parents need each other and they need prompts to process their experience
- 3) “The Parking Lot” - a schmooze/ learning place for tween/teen parents like that Nursery parking lot where everyone stays and gathers wisdom from each other. Important that this is not a “one off” model, but more of a cohort to nurture safety.
- 4) Panel discussion on leaders on various topics
- 5) Jewish learning such as rituals, how to, Israel, Mussar, etc.
- 6) Parent(ing) education programs
 - a) Raising tweens/teens
 - b) General parenting topics such as resilience, mental health/wellness, social media impacts, etc.
 - c) Adult parent-grandparent relationships
- 7) Hebrew Cafe
- 8) Age/Stage Chevruta partners
- 9) Research on parenting (look to the secular world)
- 10) Rosh Chodesh group for moms – learning and connected activity (focus on social)
- 11) Parent learning and connection (chevurah or cohort) during the summer (template to start these kinds of groups or orgs facilitate)
- 12) Conversations around college (Hillel - college life), sandwich generation

Parent Activities

- 1) Jewish Matters, Keeping the Conversation Alive (a series of roundtable discussions)
Phoenix BJE - parents setting an example as lifelong learners
- 2) Wine tasting event
- 3) Success comes sometimes by layering onto the existing system
- 4) Parent book/podcast club
- 5) Parenting support groups
- 6) Parent Limmud /Shabbaton
- 7) Parent networking opportunities
- 8) Parent night out
- 9) Parent chavurah
- 10) Meditation, yoga, health/nutrition
- 11) Parent mindfulness
- 12) Wine and chocolate +
- 13) Cooking classes (tihini company in PA)

Parent-Tween/Teen Programs

- 1) Timing matters. For one community, Sunday afternoons work bc (4-6p) doesn't conflict with other activities. The trade off is no day light in the winter
- 2) Bribing works. Rewards, lotteries, etc
- 3) Do programs that give parents a specific reason to be there (ex: students are performing) and attach a meal opportunity to it-gives parents the opportunity to talk to each other in an informal manner
- 4) Community service like Midnight Run, making it intergenerational
- 5) Parent-Student education programs
 - a) Parents as role models or life-long learners
 - b) Parents as "sharers" & "storytellers"
 - c) Tweens/teens as teachers
 - d) Shared experiences ~ shared language
 - e) "It Takes a Village" & "My Teen Isn't Nuts"
 - f) Tough topics with experts/specialists
- 6) Family tikkun olam - learning and service
- 7) Multi-family gatherings
- 8) Multi-generational programming
- 9) Shabbat dinner, rikkud (Israeli dancing), songs, camp style activity, etc. (post-camp)
- 10)
- 11)
- 12)