



## The Four Change Boosters of Innovation: **Communication**

### Booster Checklist ( \_\_ Fall / \_\_ Spring)

*From our I\*Express Innovation Initiative*

*This sheet is a helpful tool for your team to consider the different targets you'll be communicating to about the new learning model and the different strategies/approaches that are suitable for each group.*

<b>Target Audience</b>	<b>Mode of Communication</b>	<b>Point Person(s) Arranging</b>	<b>Projected Date</b>	<b>Notes</b>
<b>e.g. Congregational Community</b>	<i>Letter from Ed Director in monthly newsletter</i>	<i>Ed Director will craft letter</i>	<i>To be submitted by newsletter deadline of Sept 12<sup>th</sup>.</i>	<i>Will also make a short summary to be included in upcoming bimah announcements.</i>
<b>Congregational Leadership</b>				
<b>Education Board</b>				
<b>Faculty</b>				



Target Audience	Mode of Communication	Point Person(s) Arranging	Projected Date	Notes
Parent pilot/model participants				
Student pilot/model participants				
Other				
Other				
Other				

