

# Motivations, Misconceptions, and Missed Opportunities in Engaging Today's Jewish Teens

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## This is JORDAN:

About Jordan:

- Athlete
- Proudly Jewish
- Avoids anything that feels like school
- Has little free time outside sports and academics
- Enjoys being with Jewish friends but rarely initiates participation
- Responds well to experiences, competition, and hands-on activities

What motivates this teen?

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What would adults typically offer?

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Why might that miss the mark?

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What would authentic engagement look like?

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