

Motivations, Misconceptions, and Missed Opportunities in Engaging Today's Jewish Teens

Loen Peltz Amer | LAmer@JewishEdProject.org

This is **AVI**:

About Avi:

- Active in social justice
- Doesn't belong to synagogue life
- Wants meaningful impact
- Feels frustrated by programs that focus more on discussion than action
- Gets most of their Jewish inspiration from social media creators and peers
- Wants to make a difference but is skeptical of institutions

What motivates this teen?

What would adults typically offer?

Why might that miss the mark?

What would authentic engagement look like?

