

Motivations, Misconceptions, and Missed Opportunities in Engaging Today's Jewish Teens

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This is **LIOR**:

About Lior:

- Loves camp
- Wants Jewish community
- Doesn't want adult-directed programming
- Misses the camp sense of belonging during the school year
- Wants more opportunities to lead rather than attend
- Would rather spend time with a small group than at a large event

What motivates this teen?

What would adults typically offer?

Why might that miss the mark?

What would authentic engagement look like?

